

Online Resources for Art and Artists

Online Art Instruction

AOY Art Center : Kristen Russo will be offering the first online AOY course: “Beginning Digital Photography”. Watch the [website](#) for starting May 17 for 6 weeks and register.

Princeton Arts Council Paint Out at Home :

<http://artscouncilofprinceton.org/communiversity/get-involved/paint/>

Free Online Classes: This Week - Drawing Landscapes inspired by the Chinese Paintings

This Thurs April 16 8-9 PM The Art Museum is partnering with the Arts Council of Princeton to provide free, live, online art-making experiences, to be held Thursday evenings at 8:00 p.m. These weekly Late Thursday drawing classes will be taught by artist-instructor Barbara DiLorenzo over Zoom. Participants can join live from their home computers; techniques will emphasize drawing with pencil and paper. Each week’s lesson will feature works from the Art Museum’s collections, and will relate to the Art Museum’s weekly online curatorial lecture.

On Thursday, April 16, the class will focus on drawing landscapes inspired by the Chinese paintings that Zoe Kwok, Associate Curator of Asian Art, will address in her lecture at 5:30 p.m. the same evening. Some of the images that will be covered: Eight Views of the Xiao and Xiang Rivers, Winter Evening Landscape, The Mind Landscape of Xie Youyu, and Landscape in the Style of Fan Kuan. Details here: <https://artmuseum.princeton.edu/calendar/2020-04/art-making-drawing-landscapes>.

Streamline art videos <https://streamlineartvideo.com/>

(some are posted on AOY FB page) this is a retailer of professionally produced art videos by some very impressive artists. If you sign up on their website you get emails telling you about Artists of the Day video showings. Also follow [them on FB](#).

Michele Byrne Studio Tips

Enjoy these tips on the color Blue from Michele Byrne who was recently featured in Plein Air Magazine.

#1 [On the Color Blue](#)

Online Art Exhibitions and Challenges

AOY Facebook - Recreations of Famous Paintings as part of the Getty Museum Challenge. Post your re-created works in the Comments section of the post. Compendium of submittals by AOY members on FB or as Google Doc [HERE](#).

Getty Museum article and submissions [HERE](#)



The Ellarslie "Not-Quite-Open"

The ART of Sheltering in Place

A special online exhibition with our vibrant & creative Ellarslie community

Post an artwork created 3/30 thru 4/30

Tag with #trentoncitymuseum #ellarslie #ellarslienotquiteopen #artofshelteringinplace

Watch for updates on Ellarslie Open 37, postponed until fall 2020

more details: www.ellarslie.org/ellarslie-not-quite-open/

[The Corona Art Show](#) is a place for artists in quarantine to share their art and connect with others. We just ask that everyone posts a piece of art they've created or own and give credit to the artists who created the art with as much detail as possible. (Facebook group only)

Citizens for the Arts in Pennsylvania

Calling PA artists of all kinds! Citizens for the Arts will share examples of Pennsylvania artists' work daily on their Instagram from April 1 through May 6 to increase your visibility! To participate, add a pic/video to Instagram, describe the work, and tag Citizens for the Arts (@citizensfortheartsinPA). Add #pandemicofcreativitypa to your post!

If you are a member of a local organization and want to help bring awareness to them also, please add #artistsofyardley! Can't wait to see all the COVID creativity happening across PA! (Instagram only)

United Nations Call for Art

https://www.talenthouse.com/i/united-nations-global-call-out-to-creatives-help-stop-the-spread-of-covid-19?fbclid=IwAR30_aRU6W7EDBzOnn7BL4mlQlxvIF1qpB-P6Pnfj9Qy0MIZMiVGiZmZm4

The United Nations (UN) needs your help in translating critical public health messages, into work that will engage and inform people across different cultures, languages, communities and platforms. The shortlisted work will reach everyone, everywhere. Link has instructions. Open to all.

Bucks County Arts Council

A&C Art of Marketing Workshops on Zoom!

We are happy to announce that professional freelance art director, designer, and fine artist Jane Ramsey's Art of Marketing Workshop originally scheduled for March will be available via Zoom in May! There is no fee for these workshops; **preregistration is required**. Once you register, you will be sent an invitation via email to join in on the Zoom event.

This educational seminar includes two 1.5-hour sessions, each offered twice to accommodate community members with varied schedules. If you are only available to attend one of the sessions, the information will still be extremely valuable.

ART OF MARKETING: CREATE YOUR ARTIST'S TOOLKIT

Part I, "Create Your Artist's Toolbox," presents the different marketing tools artists need to tell their unique story. Components of Part I include discussion of the artist's statement, resume, and CV and when to use each. How tactical tools such as business cards, postcards, brochures, and other communication pieces can share the right message is a highlighted aspect of this session. The importance of a website and how to make it meaningful and engaging for visitors to the site is discussed.

Choose from the following times:

[May 21, 3-4:30 pm](#) OR [May 21, 7-8:30 pm](#)

ART OF MARKETING: LET'S BUILD IT!

Part II, "Let's Build It!" looks at the details of how to build the marketing plan. The focus of PART II is building a personal and unique plan. Strategies for how to connect and engage with the audience and tactics for supporting and promoting art shows and exhibits will be presented. Also presented and discussed is how to incorporate social media strategies. Pulling it all together is discussion on creating a distinctive and memorable experience for purchasers. How do all of the components of the marketing plan engage to create a first-rate and satisfying buying experience for art lover and artist?

Choose from the following times:

[May 28, 3-4:30 pm](#) OR [May 28, 7-8:30 pm](#)

Local Museums with Virtual Tours/talks

Barnes Foundation - daily talks by Barnes staff about one piece of art

https://www.youtube.com/playlist?list=PLqj_NobvmUQ1bcAZrF5AnZLEp_pAyTxDB

Michener Museum

<https://www.michenerartmuseum.org/visit/experience-the-michener-online/>

Tour 12 great museums

<https://www.travelandleisure.com/attractions/museums-galleries/museums-with-virtual-tours>

Take a look at just some of Google's top museums that are offering online tours and exhibits. Museums around the world are also [sharing their most zen art on social media](#) to help people cope with staying home. And if that's not enough culture for you, New York's Metropolitan Opera will be [offering free digital shows every night](#) at 7:30 p.m. Now you can even go "outside" with incredible [virtual tours of some of America's best national parks](#).

British Museum, London

This iconic museum located in the heart of London allows virtual visitors to tour the Great Court and discover the ancient Rosetta Stone and Egyptian mummies. You can also find hundreds of artifacts on the museum's [virtual tour](#).

Guggenheim Museum, New York

Google's [Street View](#) feature lets visitors tour the Guggenheim's famous spiral staircase without ever leaving home. From there, you can discover incredible works of art from the Impressionist, Post-Impressionist, Modern and Contemporary eras.

National Gallery of Art, Washington, D.C.

This famous American art museum features [two online exhibits](#) through Google. The first is an exhibit of American fashion from 1740 to 1895, including many renderings of clothes from the colonial and Revolutionary eras. The second is a collection of works from Dutch Baroque painter Johannes Vermeer.

Musée d'Orsay, Paris

You can [virtually walk through](#) this popular gallery that houses dozens of famous works from French artists who worked and lived between 1848 and 1914. Get a peek at artworks from Monet, Cézanne, and Gauguin, among others.

National Museum of Modern and Contemporary Art, Seoul

One of Korea's popular museums can be accessed from anywhere around the world. Google's [virtual tour](#) takes you through six floors of Contemporary art from Korea and all over the globe.

Pergamon Museum, Berlin

As one of Germany's largest museums, Pergamon has a lot to offer – even if you [can't physically be there](#). This historical museum is home to plenty of ancient artifacts including the Ishtar Gate of Babylon and, of course, the Pergamon Altar.

Rijksmuseum, Amsterdam

Explore the masterworks from the Dutch Golden Age, including works from Vermeer and Rembrandt. Google offers a [Street View tour](#) of this iconic museum, so you can feel as if you're actually wandering its halls.

Van Gogh Museum, Amsterdam

Anyone who is a fan of this tragic, ingenious painter can see his works up close (or, [almost up close](#)) by virtually visiting this museum – the largest collection of artworks by Vincent van Gogh, including over 200 paintings, 500 drawings, and over 750 personal letters.

The J. Paul Getty Museum, Los Angeles

European artworks from as far back as the 8th Century can be found in this California art museum. Take a [Street View tour](#) to discover a huge collection of paintings, drawings, sculptures, manuscripts, and photographs.

Uffizi Gallery, Florence

This less well-known gallery houses the art collection of one of Florence, Italy's most famous families, the de'Medicis. The building was designed by Giorgio Vasari in 1560 specifically for Cosimo I de'Medici, but anyone can wander its halls from [anywhere in the world](#).

MASP, São Paulo

The Museu de Arte de São Paulo is a non-profit and Brazil's first modern museum. Artworks placed on clear perspex frames make it seem like the artwork is hovering in midair. Take a [virtual tour](#) to experience the wondrous display for yourself.

National Museum of Anthropology, Mexico City

Built in 1964, this museum is dedicated to the archaeology and history of Mexico's pre-Hispanic heritage. There are 23 [exhibit rooms](#) filled with ancient artifacts, including some from the Mayan civilization.

Sadly, not all popular art museums and galleries could be included on Google Arts & Culture's collection, but some museums are taking it upon themselves to offer online visits. According to *Fast Company*, the Louvre also offers virtual tours on its [website](#).

To see more of Google Arts & Culture's collection of museums, visit the collection's [website](#). There are thousands of [museum Street Views](#) on Google as well. Google Arts & Culture also has an online experience for [exploring famous historic and cultural heritage](#) sites.