



## 2021 Member's Showcase:

### "Fresh stART"

AN ART EXHIBITION BY THE AOY ART CENTER

**Opening Reception:** Friday, September 10, 6 - 8 pm in combination with AOY's 10th anniversary celebration (postponed from 2020 due to Covid)

#### **Public Art Exhibition & Sale** September 10-26

Saturday, September 11 & Sunday, September 12, 12 - 5 pm

Friday / Saturday September 17-18, 12 - 5 pm

Sunday September 19 - **ART ON THE FARM DAY 10-4**

Friday / Saturday / Sunday September 24-26, 12 - 5 pm

#### **PROSPECTUS**

Exhibit Space: AOY Art Center, 949 Mirror Lake Road, Yardley, PA

Entry Deadline: Saturday, August 28 ([Entrythingy](#))

Receive Artwork: Thursday, September 2, 4 pm - 7 pm OR

Friday, September 3, 10 am - 12 pm (we are avoiding Labor Day Weekend)

Pick up Artwork: Sunday, September 26, 4 - 6 pm OR

Monday, September 27, 10 am - 12 pm

#### **Entry Fee and Registration**

**Entry fee is \$25** (nonrefundable) and a 30% commission will be taken on each sale. All submissions must be original art and not previously shown at AOY Art Center. Enter via [Entrythingy by August 28](#). Your entry fee allows you to submit up to two framed or two 3D pieces and up to three portfolio pieces (portfolio pieces are not entered via Entrythingy).

#### **Eligibility**

- All current members of AOY Art Center are eligible to enter.
- AOY welcomes new members to join and to exhibit. [Join AOY](#)
- All participating Member Artists are expected to volunteer for gallery hours. [Sign up HERE](#). All members are expected to assist with promoting the show via their social media, distribution of materials to area businesses, and friends, etc.

## Promotions

AOY will promote this show via mailings, advertisements, press releases and social media. All entries to this exhibition are subject to use for promotional purposes and the artist gives permission for the same as well as publication in the Online Gallery. The Online Gallery will be made public as of September 10 at 6 pm at [aoyartcenter.org](http://aoyartcenter.org).

## Exhibition Specifications

- Each artist member may submit up to two original works of any media (paintings, works on paper, mixed media, photography, digital art, jewelry, pottery and sculpture) for exhibition and sale, excluding film and video. No giclees or reproductions.
- All works must be hand delivered during the designated dates/times.
- All work submitted must be for sale. AOY takes 30% commission on all sales.
- No Framed or 3D work may be removed before the advertised end of the show.

### Framed Pieces (up to 2 per Member Artist)

- Size limit for all framed pieces and unframed gallery canvas works is 40" including frame on the longest side
- Maximum weight is 20 pounds
- All work must be wired with d-hooks and ready for hanging or it will be declined
- All frames should be unmarred
- All works on gallery wrapped canvas must have painted sides and be wired for hanging or be declined at registration/drop off
- A completed identification tag (see below) must be affixed to the back top left corner

### 3D Pieces (up to 2 per Member Artist)

- Three dimensional and assembled works must be stable and fit within the glass showcases in the main gallery
- Artists must provide a stand/display that is finished and structurally sound

### Portfolio Pieces (up to 3 per Member Artist)

- Artwork must be unframed (mats optional), properly protected in a clear acetate sleeve, and properly closed/secured
- Limit of 25" on longest side
- Giclees or prints are allowed but must be clearly marked as such
- A completed identification tag (see below) must be affixed to the back top left corner
- Portfolio pieces may be taken with the buyer at time of purchase (do not need to remain in gallery through the exhibition and are not included in the online gallery)

## Online Gallery

- All entries will be included in the Online Gallery at [aoyartcenter.org](http://aoyartcenter.org)

- The online gallery will be open for viewing as of September 10, 6 pm (same time as the Opening Reception)
- Sales will be conducted online 24/7 through the duration of the exhibition

**Volunteers Needed** - Contact Bette Sovinee coordinator@theaoartcenter.org

- Receiving art and hanging - Monday, August 30, 1 - 4 pm
- Hosts for Opening Reception - Friday September 10, 5 - 8:30 pm
- Flower arrangements for Opening Reception are always welcome
- Assistance with road signs, distribution of postcards and promotional materials

**LIABILITY**

AOY Art Center will do its utmost to protect work in its possession, but the organization is not responsible for damage or loss.

**AGREEMENT**

By submitting artwork to this event, you agree to the conditions set forth. AOY reserves the right to reject any work not professionally presented, not properly wired, etc. at the discretion of the Center. Work delivered late will not be hung.

Attach to Back of Work: Name _____ Phone _____ Title _____ Medium _____ Price _____ Artist Phone: _____ Email _____	Attach to Back of Work: Name _____ Phone _____ Title _____ Medium _____ Price _____ Artist Phone: _____ Email _____
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